

WHEN: Wednesday 3 March 2010

WHERE: Room A1G-3, Altiero Spinelli building
European Parliament, Brussels

WHAT: Europe 2020 agenda: a path or barrier to the Green New Deal?

ABOUT: On 3 March, the European Commission is publishing its Communication on the EU2020 Strategy. The Greens/EFA Group invite you to an event to analyse the "sustainability" of this strategy with key speakers from the green technologies sector, and public and private investment sector. The afternoon will see a debate on the key question: Is growth (even if it's green) sustainable?

Three panels will discuss the following questions:

- *Is the EU losing its leadership on green technologies to the US and China?*
- *Where is the money to finance green investments?*
- *Is growth, even when it's green, still a viable concept in a world with huge resource constraints and social inequalities?*

REGISTRATION:

If you do not have a badge to enter the European Parliament, please send your address, date of birth, nationality and place of residence to jean-bernard.pierini@europarl.europa.eu by **Thursday 25 February**.

Participants should present themselves at the reception desk of the Altiero Spinelli (ASP) building no later than 9.00 a.m. on 3 March (60 Rue Wiertz, 1047 Brussels).



A GREENS/EFA CONFERENCE

EUROPE 2020 AGENDA

a path or barrier to the

GREEN NEW DEAL?



PHOTO CREDIT: UDD WEBER

9.30 - 17.00 - EUROPEAN PARLIAMENT, BRUSSELS - ROOM ASP 1G3

WEDNESDAY 3 MARCH 2010

CONTACT: JEAN-BERNARD.PIERINI@EUROPARL.EUROPA.EU



9.30 – 11.15 - Part 1: How to ensure the EU leads on green technologies?

Introduction: Claude Turmes Greens/EFA MEP Moderation: Rebecca Harms Greens/EFA MEP



Ditlev Engel

Ditlev Engel is President and CEO of Vestas Wind Systems A/S (Denmark). He is a member of the Executive Management since May 2005. Previously, he has held a number of senior positions in international companies in Denmark, China, Norway and Hong Kong.



Giuliano Monizza

Giuliano Monizza is Group Vice President Power Products and Power System, ABB. He has a wide experience in the electrical field, from demand to supply side, in Generation, Transmission and Distribution.



Harry Verhaar

Harry Verhaar is Head of Strategic Sustainability Initiatives, Philips Lighting. He has over 20 years of experience in the lighting industry. He has in the past six years been the architect of the lighting strategy on energy and climate change, which has resulted in a global momentum on phasing out of old lighting technologies for street-lighting; non-residential buildings and homes.



Philip Cooke

Philip Cooke is Research Professor in regional economic development, and founding director (1993) of the Centre for Advanced Studies, University of Wales, Cardiff. His research interests lie in studies of Biotechnology, Regional Innovation Systems, Knowledge Economies, Entrepreneurship, Clusters and Networks.

11.15 - 13.00 - Part 2: What role for public and private investment in the Green New Deal

Moderation: Philippe Lamberts Greens/EFA MEP Introduction: Pascal Canfin Greens/EFA MEP



Eoin McLoughlin

Eoin McLoughlin is policy analyst at Comhar - Sustainable Development Council in Ireland. Comhar SDC published a report 'Towards a Green New Deal for Ireland' in 2009. Eoin analysed a number of financial instruments and the role they can play in the GND.



Blaise Desbordes

Blaise Desbordes is Director of Sustainable Development at the Caisse de Dépôts, a French public investment bank. He specialises in sustainable development public policies and in corporate social responsibility strategies.



Guido Agostinelli

Guido Agostinelli is Senior Associate at Good Energies AG - an investment company with a focus on renewable energy and energy efficiency. He is a known expert in the PV community. He has taken part in several task forces of public bodies such as the International Panel on Climate Change (IPCC) and the European Commission.



Representative from BNP Paribas Fortis (to be confirmed)

15.00 - 17.00 - Part 3: Is growth (even if it's green) sustainable?

Introduction: Caroline Lucas Greens/EFA MEP



Bernd Meyer

Bernd Meyer is professor of economics (macroeconomic theory) at the University of Osnabrück and since 1996 additionally director of the Institute for Economic Structures Research (GWS) mbH.



Tim Jackson

Tim Jackson is Professor of Sustainable Development and Director of the Research group on Lifestyles, Values and Environment (RESOLVE). He is the author of *Prosperity without Growth – economics for a finite planet* (Earthscan 2009).



Moderation:

Leigh Phillips

Leigh Phillips is the EU Observer's environment reporter. He is also the Brussels correspondent for Red Pepper, the UK progressive news magazine.